

A proposal from

Wordsworth Academy

to implement

Campus English Program

exclusively for the students of

Your institution



Campus English Program

Title : Vocabulary - Words in Use

Card No: 388

modest-not large but sufficient in size or amount
*A healthy person living in a town and a **modest** income can lead a happy life.*

partial-being or affecting only a segment
*The report is prepared with many assumptions and hence contains only **partial** truth.*

apt-naturally disposed toward
*When we buy new computers for the office we also decided to buy some **apt** furniture and accessories.*

esteem-the condition of being honoured
*Despite being held in the highest **esteem**, Bharathi did not get the reception he deserved.*

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Wordsworth Academy

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Campus English Program

Title : Heteronyms

Card No: 84

*As part of the yard's upkeep, I **mow** the lawn weekly and weed **seminomthly**.*

Mow (pronounced mou) a stack of hay or grain
*While checking his inventory, the farmer realized that his supply of **mow** would run out before the end of the month.*

Moh (pronounced mou or moh) to make a derisive grimace.
*She **mowed** at me and walked away laughing.*

Incesne vs. **Incesne**
Incesne (pronounced in-sens) a substance that generates a sweet smell when burning.
*The Buddhist monk burned **incense** in memory of his forefathers.*

Incesne (pronounced in-sens) to make angry.
*The constant bickering among the members of the board began to **incense** the chairperson.*

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Campus English Program

Title : Facets of English Language - Animal Gender Names(2)

Card No: 45

Owl	Owllet	Owl
Ox	Cow	Bullock
Peacock	Pea-Hen	Peacock
Pig, Raccoon, Swine	Sow	Boar
Rabbit, Rat, Reindeer, Squirrel	Doe	Buck
Sheep	Dam	Ram
Swan	Pen	Cob
Ternite	Queen	King
Tiger	Tigress	Tiger
Turkey	Hen	Gobbler
Zebra	Mare	Stallion

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Campus English Program

Title : Twin Words in Usage

Card No: 12

- **safe and sound**
*The dog went barking at the cobra and luckily stood at a distance. He is **safe and sound**.*
- **lock and key**
*Shut the box safe with a **lock and key**.*
- **fame and fortune**
*Sriram's uncle helped him throughout his **fame and fortune**.*
- **hue and cry**
*There was a big **hue and cry** about an accident that did not happen.*
- **spick and span**
*The hospital premise remained **spick and span**. It is clean and neat always.*
- **short and sweet**
*Shoba sent a birthday greeting card with a wish that was **short and sweet**.*

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Campus English Program

World today, essentially needs people to communicate effectively in English. The efficiency of English-speaking ability depends broadly on exposure to the language through a variety of sources. The primary stage of speaking in English begins with the comfort of just a few hundred words and then grows forever.


We can classify the stages of English-speaking ability increasing with the power of Vocabulary as follows

Preliminary Level	Confidence Level	Fluency Level	Senior Level	Competitive Level	Command Level
Few hundred words in use	About 2000 to 4000 words in use	4000 to 8000 words in use	More than 8000 words and usages	More than 12,000 words and usages	Above 15,000 words and usages


Recommended level

There are numerous learning materials available as books and CD's which are specific to the learners of a specific level irrespective of their age. We should carefully choose to provide appropriate material to every learner and retain their interest while growing their vocabulary and speaking ability.


Campus English Program is the only systematic, sustainable, easy, cost effective and efficient 'Communication skills and English language' proficiency exercise.




Campus English Program is now derived for an easier, non-technical, cost-effective and consistent learning process for the students in school and college campuses using **Campus English Program Kits**.



Campus English Program is a self-activating learning system designed to give the students the confidence required, with simple language practice and then take them from **Confidence level to Fluency level seamlessly**.



Campus English Program comes with the resource required for mass learning with individual enhancement exercises for each student as per their learning ability.



Campus English Program is simple and consistent to sustain the joy of language learning so that the students are quickly motivated to achieve **Command level proficiency**.

A combination of contents suitable for every level mentioned above is brought in thereby making an interesting resource, common for a seamless transfer from one level to another level.

This 100 hrs exercise should take the participants from one level to the next systematically. Reaching level 3 and level 4 are the need of the hour based on the prior exposure and learning ability of the participants. Employability is defined mostly by achieving these levels.

The material provided is tailored with contents those would interest the attention of the learners and give them adequate oral exercise using '**Phrasal Methodology**'. Typically, grammar is eschewed in oral sessions and full sentences are given to repeat and practice. The advantage of 'Phrasal Methodology' is that perfect grammar is 'built in' in every sentence given for practice.

Benefits



The exercises are derived for all who learn or teach English Language.



The contents inspire the English language learning youngsters to enjoy the finer language aspects with Phrasal examples in usage.



Basics of conversational English are shown with examples.



Ideal for those learners who want to improve their basic conversational English and will help them to become more confident when communicating in English.



With the example of sentences given wherever required, it is a joy to understand the linguistic attributes

Components of the kit

Campus English Cards

About 700 laminated resource cards printed back-to-back, numbered and laminated for daily distribution among the students to read, write, discuss, remember and recall anytime.

The name of the school and the school logo would be printed on one side of the card for effective and consistent publicity.

These cards have a profound collection of English contents that include all the essential 'Facets of English language' along with exclusive Vocabulary put in phrasal examples of sentences in usage.

The standard of understanding of the participants is the index of choice for their groups and for the depth of tutorial interpretation which is left to the discretion of the teacher or the trainer.

These cards are laminated (2.3 microns plastic) for longevity to use for 5 to 10 yrs easily.

A variety of contents in a range of titles are provided in the cards for a modular learning experience

Basic Spoken English Exercises

Common Phrases in Conversation

Homophones

Heteronyms

List of Collective Nouns

Funny English Sentences

Confusing Words

Phrasal Verbs

Idiomatic Expressions

Abbreviations

Twin words in Usage

Pleonasm or Tautological Redundancies

English Proverbs

Contrary Proverbs

Oxymoron

Tongue Twisters

Acronyms

Bacronyms

Scrabbles

Contronym

Oronyms

Wellerism

Spoonerism

Mnemonics

Portmanteau Words

Palindromes

Famous Quotes

A Collection of Funny Quotes

Onomatopoeia

Young Ones of Animals and Birds

Animal Genders

Pangrams Anagrams

Silent Letters

Litotes

Sounds of Animals

Adjectives for Animals

Sesquipedalian Words

List of 'Manias' (Obsessions)

List of 'Phobias' (aversions)

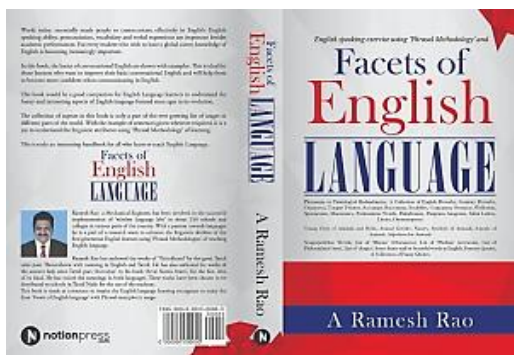
List of Philosophical 'isms'

List of 'ologies'

Some funny and /or beautiful words in English

Besides all this thousands of words, Phrasal Verbs, Two-word Phrases and much more are provided. Such words and phrases are given with meanings and an example of sentence using them. This provides a contextual understanding of the word in its usage and enables the students to score well in any competitive exams in the career.

Teacher's/Trainer's handbook on Facets of English Language



A consummate handbook on **The Facets of English Language** authored and compiled by A. Ramesh Rao of Wordsworth Academy has most of the resources used in the '**Campus English**' cards. A copy of this book is given as a Teacher's/Trainer's handbook for easy sequential reference of the card contents to build up periodic interpretations in the classroom.



Campus English Posters

A set of 90 colourful English posters are given for each institution to be framed and displayed in the classroom and corridors for a quick attractive consistent reminder of some selected, interesting English contents.

It is interesting to notice the students standing in groups discussing about the attractive poster contents. This brings a typical English Ambience immersing the students into a seamless learning process incidentally.

A whole lot of posters could be shuffled once every 45 days so that all the posters are exposed to all the students in a period of time within a year and brought back for a recall year after year.



Campus English Audio-Visual contents (FREE)



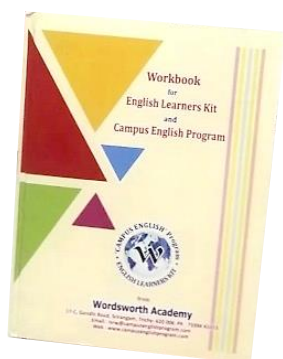
About 200 hrs of self indexing audio-visual contents that include 140 lessons on 'Spoken English' exercises made by the BBC are given away as a noncommercial free material for the usage in a smart class environment. These contents are for the students to practice language skills to slowly graduate themselves from beginner level to confidence level in a period of time. Each lesson would go for a 20 minutes of video time and with the interpretation of the teacher a 40 minutes session can be conducted. These contents are suitable even for classes from 3rd standard onwards upto 12th standard and beyond.

The audio-visual resource material also consists of popular English songs with lyrics to be played for the students. Musical audio with text displayed is a proven method that could trigger the passion of the students to delve into the language joyfully ever after.

For the college students a series of motivational speeches are chosen and included. The institution can augment the 20 GB repository as required. These can be selected on various management topics given by globally renowned speakers of professional excellence.

Note: One set of about 20 GB Audio Visual Contents and 'Campus English Posters' are not part of the kit. They are provided as one copy per institution irrespective of the number of kits assigned.

Workbook



The "Campus English Program' participants are provided with a very resourceful 'Workbook' to record the contents of their choice daily. The 'Workbook' has a collection of 'prefixes' and 'suffixes' used in the English languages, explained with examples. Everyday exercise should also include the pondering upon such words that gives a wider exploration of etymology of the words and their usages.

The 'Workbook' is provided for every participant in the 'Campus English Program'. It is an integral part of the program conducted by Wordsworth Academy to the students of the client institution.

Implementation process of Campus English Program

- Adequate kits are provided for a yearlong usage.
- ▼
- The class teacher /pupil leader should plan a diligent quick distribution system in their respective classrooms.
- ▼
- Everyday each student should be given one card to take home and use.
- ▼
- The students should be advised to read the card loudly and practice effective reading too.
- ▼
- The students should be persuaded to discuss about the contents of the card within themselves, with their family members and among their other friends.
- ▼
- The students should be encouraged to freely discuss or explain about what they have learnt in the card of the day.
- ▼
- The students should write down or take notes from the card in the workbook provided.
- ▼
- The card taken must be surrendered by every student to the person in charge, before picking up a new card the next day.
- ▼
- Periodically teachers can interact with the students on a fraction of the contents seen on any card and give their interpretations for better understanding.
- ▼
- An optimum number of 100 cards should be explored by the student every year.
- ▼
- A certificate of merit shall be given by Wordsworth Academy for all participants who could perform on records and submit the workbook in time.

A consistent practice of learning from the cards picked day after day, month after month, year after year for a period of 3 to 6 years of the Campus era, sets the participating students with adequate knowledge and exposure to face the job market with cheer and confidence.

The cards are not syllabus based. Therefore, it is not separated for different classes. At large these are generic cards suitable for all.

However, it is more appropriate for the teacher of a class to choose the 100 cards for the year , to be exposed for a particular class based on the learning ability and capacities of the students.

Certification Program – Time schedule attributes and resulting benefits

Levels and Benefits	Proficiency Achievements	Duration
Preliminary Level Develops a passion and improves the growth systematically	100 assignments – About 4,000 words and phrases	1st year
Confidence Level Helps to comprehend and communicate in English language effectively	100 assignments – About 8,000 words and phrases	2nd year
Fluency Level Mandatory for Global Employability	100 assignments – About 12,000 words and phrases	3rd year <i>Minimum duration Recommended</i>
Senior Level Succeeds in better comprehension and communication styles	100 assignments – About 16,000 words and phrases	4th year
Competitive Level Required to succeed in all competitive exams	100 assignments – About 20,000 words and phrases	5th year
Command Level Develops a good command over the language which is expected of all English Medium students	100 assignments – About 24,000 words and phrases	6th year
Super Senior Level Achieves an International standard of English Language Practice	100 assignments – About 28,000 words and phrases	7th year